

# Creating European Standards for Open Education and Open Learning Resources - **EU-StORe** (2014-1-RO01-KA202-002985)

*EU-StORe: OER and Learning Scenario  
Conference*

*27 to 29 January 2016, Rome, ITALY*

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# EuStoRe Italy Meeting Jan 2016

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5 minute presentation  
- European Learning Network-





# Jorum – largest repository in UK

The screenshot shows a web browser window with several tabs open, including 'BBC Weather - Rome', 'Gmail', 'Book Flights, Holidays & ...', 'UK OER PPT - Google Sea...', 'OER-IRP-mcandrew-farro...', and 'Jorum | The UK's largest repos...'. The address bar shows 'www.jorum.ac.uk'. The page content includes a navigation bar with 'Jorum', 'Home', 'Search OERs', 'Share', 'Support', and 'Blog'. A search bar is present with the text 'search this site'. The main heading reads 'The UK's largest repository for discovering and sharing Open Educational Resources for HE, FE and Skills.' Below this is a search input field with the placeholder 'Search Jorum OERs' and a 'Search' button. A link 'or browse by subject' is also visible. The page is divided into sections: 'Themed Collections' (with a sub-section for 'Higher Education' and 'Further Education') and a grid of featured collections. The featured collections include: 'Dementia' (with an image of an elderly couple), 'Forensic Sciences' (with an image of forensic tools), 'Interprofessional Education' (with a word cloud), 'Information and Digital Literacy Skills' (with a brain icon), and 'Research Data Management' (with a data visualization icon). The Windows taskbar at the bottom shows various application icons and the system clock indicating 10:25 on 26/01/2016.

# OpenLearn

as reported by Tina Wilson, Open University, UK  
“Challenges and Opportunities with Open Education Resources”

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- The UK Open University has been developing high quality distance learning materials for 40 years,
- ‘The philosophy of Open Content is entirely commensurate with The Open University’s mission to equalise access to high quality educational opportunities ... particularly among educationally marginalised groups’.



# OpenLearn from Open University”

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- There have been over 35.5 million visitors since launch in 2006 from 196 countries
- There is around 8,000 hours of study materials in 12 subject areas
- Content includes: 800 study units, plus educational interactives, topical videos, academic blogs, direct access to OU podcasts and opportunities to order free printed materials

(<http://www.open.ac.uk/about/open-educational-resources/>).



# OpenLearn joined iTunes 2008

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- The OU is the first university in Europe to reach more than one million subscriptions through the iTunes app. and over 50m international downloads.
- There have been over 54.6m downloads by c.6.7m unique visitors;
- Over 1m subscriptions to OU content via the iTunes app;
- 392 collections containing 3,103 tracks;
- 422 eBooks representing over 5,000 hours of study;
- 52 courses on the iTunes app; and
- 70% of visitors now download straight to mobile devices.

(<http://www.open.ac.uk/about/open-educational-resources/>).

# OpenLearn – Opportunities for EuStore team?

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OpenLearn (OU) are looking for proposals which:

- Are intellectually challenging and focus on priority subject areas.
- Explore new ways of delivering content and interactivity for the audience, via mobile, online and on demand services.
- Stimulate 'local' audiences and provide outreach in Scotland, Northern Ireland, Wales and English Regions.
- Connect to the OU's teaching and provide material for modules.

<http://www.bbc.co.uk/commissioning/tv/articles/open-university>

## Overview of national OERs from UK integrated in the EU-StORe database – part 2

Nr.	Organizations who offer OER	Country	Curriculum (what kind)	Learning outcomes	licence	Where to find (URL)
1	Open University	UK	*Entire range	Whole range from level 2 to level 7	Creative Commons (CC)	<a href="http://www.open.edu/openlearn/free-courses">http://www.open.edu/openlearn/free-courses</a>
2	Jorum	UK	FE & HE sector	For Higher and Further education	CC	<a href="http://www.jorum.ac.uk/">http://www.jorum.ac.uk/</a>
3	UNESCO UK	UK	OER publications	Global input		<a href="http://www.unesco.org.uk/open_educational_resources_%28oer%29">http://www.unesco.org.uk/open_educational_resources_%28oer%29</a>
4	Wales Universities consortium	UK	Non traditional learners to enter higher education	Whole range from Anatomy to Community Journalism	CC	<a href="http://www.oerwales.ac.uk/">http://www.oerwales.ac.uk/</a>
5	London School of Economics (LSE)	UK	Economics, Politics, Digital Communication, Finance	Level 5 to 7 Higher education	CC	<a href="http://iti.lse.ac.uk/digital-and-information-literacy/OERs.php">http://iti.lse.ac.uk/digital-and-information-literacy/OERs.php</a>

## Chances and challenges concerning the use of the database within the UK context

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### Chances

- The UK has some of the largest OER projects in the world, including Open University's 'Open Learn'
- The UK also has an extensive commercial educational publishing sector
- Along with the US and Canada, the UK is a large exporter of e-learning services (UNESCO Report)

### Challenges envisaged (due to cuts in higher education (HE) funding in UK)

- Collaborative working practices to
  - increase user friendliness (learner / student expectations rising)
  - increase willingness (from creators and learners) to take part in the database